

# Pauline Wiles

Websites for authors and thought leaders

Pauline speaks internationally, on webinars, and podcasts about why a modern, professional author website is a key marketing tool to:

- Grow your community
- Show your expertise
- Sell your book(s), services & programs

## SPEAKING TOPICS

1. How to transform your results by cutting the clutter and simplifying your web pages
2. The 3 biggest mistakes that authors make on their websites
3. Why not every author should have a blog, and what to do instead
4. Which website updates to make when your book is released
5. The long-term website mindset that most authors overlook
6. Vital website content, if you're also a local business



## BIO

Pauline Wiles is an indie author turned website designer who helps other authors and thought leaders create beautiful, results oriented websites. As an author herself, she noticed others were often overwhelmed by this task.

Now, she's helping to dispel the myths around how difficult a web project should be, and offers both done-for-you and done-with-you services.

British by birth, Pauline is now a contented resident of California, although she admits to an occasional yearning for afternoon tea and historic homes.

 [www.paulinewiles.com](http://www.paulinewiles.com)

 [speaking clips](#)

 [free resources](#)

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Pauline Wiles  
WEBSITE DESIGN